

IDENTIFICATION FORM

[Author(s)]

Name

Year of PhD degree

Title of communication

Language of presentation

Name of co-author(s)

Affiliated Institution

Research Area

[mark your option with an X]

- | | |
|---|--|
| <input type="checkbox"/> Economic and Management Sciences | <input type="checkbox"/> Languages and Linguistics |
| <input type="checkbox"/> ICT | <input type="checkbox"/> Tourism and Hospitality |

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Required equipment

[other than computer and projector]

IDENTIFICATION FORM [Abstract]

TITLE

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ABSTRACT

[maximum of 300 words, excluding title, keywords and references]

Purpose: [What are the aims of the research?]
Design/methodology/approach: [How are the objectives achieved? What is the approach to the topic and what is the theoretical or subject scope of the paper? Include the main methods used for the research.]
Findings/conclusions: [What was found in the course of the research? Do these conclusions answer the aims set for the communication you will present? These may refer to literature review, methodology or (partial) results of the paper.]
Research implications: [What outcomes and implications for the research area and for society does your investigation bring? State the relevance of your investigation as well as the theoretical and empirical implications.]
Originality/value: [What is new in the paper? - Topic and/or methodology.]

KEYWORDS

[maximum of 5]

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REFERENCES

[up to five references]

[APA Style]

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