



IDENTIFICATION FORM [Author(s)]

Name of PhD Student		
Title of PhD Research		
Supervisor(s)		
Affiliated Institution		
Title of communication		
Language of presentation		
Research Area		[mark your option with an X]
[] Economic and Mana [] ICT	agement Sciences [] []	Languages and Linguistics Tourism
Address		
Zip/Postal Code	Country	
E-mail address for correspo	ndence	
Telephone / Fax number		
Required equipment		[other than computer and projector]





IDENTIFICATION FORM [Abstract]

TITLE

ABSTRACT

[maximum of 300 words, excluding title, keywords and references]

Purpose: [What are the aims of the research?]

Design/methodology/approach: [How are the objectives achieved? What is the approach to the topic and what is the theoretical or subject scope of the paper? Include the main methods used for the research.]

Findings/conclusions: [What was found in the course of the research? Do these conclusions answer the aims set for the communication you will present? These may refer to literature review, methodology or (partial) results of the paper.]

Research implications: [What outcomes and implications for the research area and for society does your investigation bring? State the relevance of your investigation as well as the theoretical and empirical implications.]

Originality/value: [What is new in the paper? - Topic and/or methodology.]

KEYWORDS

[maximum of 5]

REFERENCES

[up to five references]

[APA Style]