



**FERNANDO CARDOSO DE SOUSA**

Professor Fernando Cardoso de Sousa was the founder and CEO of APGICO (Portuguese Association for Creativity and Innovation) and of GAIM (Office of Academic Research and Marketing), and is author, consultant and international speaker in the area of organizational change and innovation. He holds a PhD in Organizational Psychology and is a research fellow at the University of South Africa (UNISA). Currently, he is a member of the editorial boards of several scientific journals and of CIEO / University of Algarve, responsible for the company platform PEDAL

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