

IDENTIFICATION FORM

[Author(s)]

Name

Academic qualifications *[mark your option with an X]*

<input type="checkbox"/> Masters student	<input type="checkbox"/> Doctoral student
<input type="checkbox"/> Masters degree	<input type="checkbox"/> PhD

Title of presentation

Language of presentation

Name of co-author(s) (if applicable)

Affiliation

Research Area

[mark your option with an X]

<input type="checkbox"/> Economics / Management Sciences	<input type="checkbox"/> Languages and Linguistics
<input type="checkbox"/> ICT	<input type="checkbox"/> Tourism / Hospitality

Address

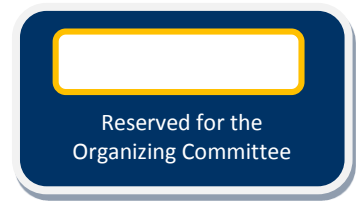
Zip/Postal Code

Country

E-mail address for correspondence

Telephone / Fax number

Required equipment for presentation *[other than computer and projector]*



--

IDENTIFICATION FORM

[Abstract]

TITLE

--

ABSTRACT

[maximum of 300 words, excluding title, keywords and references]

Purpose: [What are the aims of the research?]
Design/methodology/approach: [E.g. How are the objectives achieved? What is the approach to the topic and what is the theoretical or subject scope of the paper? What are the main methods used for the research?]
Findings/conclusions: [E.g. What was found in the course of the research? Do these conclusions answer the aims of the research? These may refer to literature review, methodology or (partial) results of the paper.]
Research implications: [What are the outcomes and implications for the research area and/or for society?]
Originality/value: [What is new in the paper? – E.g. topic, approach, methodology, findings]

KEYWORDS

[maximum of 5]

--

REFERENCES

[up to five references]

[APA Style]

--

