



IDENTIFICATION FORM

[Author(s)]

| Name | | | | | |
|---|-----------------------------------|------------|------------------|------------------------------|--|
| | | | | | |
| Academic qu | ualifications [mark your option w | vith an X] | | | |
| [] | Masters student | [] | Doctoral student | | |
| [] | Masters degree | [] | PhD | | |
| Title of pres | entation | | | | |
| Language of | presentation | | | | |
| Name of co- | author(s) (if applicable) | | | | |
| Affiliation | | | | | |
| Research Ar | ea | | | [mark your option with an X] | |
| [] | Tourism | [] | Hospitality | | |
| [] | Marketing ICT | [] | Management | | |
| Address | 101 | | | | |
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| Zip/Postal C | code | Country | | | |
| E-mail address for correspondence | | | | | |
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| Telephone / Fax number | | | | | |
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| Required equipment for presentation [other than computer and projector] | | | | | |
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IDENTIFICATION FORM [Abstract]

| [hissiano] | | | | |
|----------------|---|------------------------------|--|--|
| TITLE | | | | |
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| | | | | |
| ABSTRACT | [maximum of 300 words, excluding title, keywords and i | references] | | |
| Purpose: [What | t are the aims of the research?] | | | |
| | | | | |
| | Ddology/approach: [E.g. How are the objectives achieved? Who be ubject scope of the paper? What are the main methods used for the national content of the national content o | | | |
| | | | | |
| | clusions: [E.g. What was found in the course of the research? Do ay refer to literature review, methodology or (partial) results of the partial course. | | | |
| | | | | |
| Research imp | lications: [What are the outcomes and implications for the research | ch area and/or for society?] | | |
| | | | | |
| Originality/va | lue: [What is new in the paper? – E.g. topic, approach, methodolog | y, findings] | | |
| | | | | |
| KEYWORDS | [maximum of 5] | | | |
| | | | | |
| REFERENCES | [up to five references] | [APA Style] | | |
| | | | | |