



Bionote

Alexandra Rodrigues Gonçalves has been Regional Director of Culture of the Algarve since 2014 and between 2009 and 2013 as councillor of the Municipality of Faro, she was responsible for Culture, Tourism, Economy, Social Action, amongst other areas. She was also member of the Board of Directors of Ambifaro, of the Board of Directors of the Municipal Theatre of Faro, member of the directive board of the Orchestra of the Algarve, member of the General Assembly of the Algarve Tourist Region and of the Algarve Tourism Association. She was also advisor to the Assistant Secretary of State of the Ministry for Tourism (between 2004 and 2005) and she has been a lecturer at the University of the Algarve, School of Management, Hospitality and Tourism since 1997.

She holds a PhD in Tourism from the University of Évora (2013), a Postgraduate Diploma in Cultural Heritage Law (University of Lisbon Law School, 2017), a Masters in Cultural Management from the University of the Algarve and a Tourism and Marketing Degree, by the School of Management, Hospitality and Tourism of the same university.

She has published several papers and opinion articles in the areas of tourism, culture, heritage and history in journals, books and in the press. Currently, she is research project leader at the University of the Algarve, of the project CREATOUR - Developing Creative Tourism Destinations in Small Towns and Rural Areas (funded by COMPETE2020, POR Lisboa, POR Algarve), led by the CES / University of Coimbra.

She has received several prizes and awards, such as the Award for Best Research on Museology by the Portuguese Association of Museology (APOM), for her doctoral thesis (2014).