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1. **Introduction, Calibri 9 bold**

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**2. Literature review (Calibri 9, bold)**

Text in Calibri 9. **Note:** **Only relevant authors and works should be cited or mentioned. Please do not exceed 40 references. References should represent the state of the art in international journals like those indexed in SCOPUS and/or WEB OF SCIENCE. Use models from other authors only when you have added extra value to those models.**

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**Figure 1 - Evolution of the number of hotel establishments and capacity in Cape Verde (2005–2011), Calibri 9**

Source: Authors (Calibri 9) **Note**: please use high-definition graphics, tables or figures.

**3. Methodology (Calibri 9 bold)**

Calibri 9. **Note:** Methodology is an essential part of every research paper as it indicates how research was carried out and gives evidence for its validity. Here is one example: The objectives of this paper deal, on the one hand, with the identification of the specific factors that are likely to adversely affect the competitiveness of tourism destinations in the maturity stage and, on the other hand, assessing the importance given by the tourism demand to factors that potentially influence the competitiveness of these tourism destinations in the maturity stage. To this end, we created a scale that combines factors normally used to measure the competitiveness of tourism destinations with factors identified in the literature review in Section 3, which specifically focus on tourism destinations in the maturity stage. The specific factors identified of destination management and loss of economic vitality are not included in the scale, since in a pre-test the tourists surveyed evidenced some difficulties in deciding on these aspects.

At the same time, this paper also aims to assess to what extent the form of the questions could influence results, i.e., if the use of a quantitative methodology (closed-ended questions) or a qualitative method (open-ended questions) influences the importance attributed to different factors or even reveals the existence of factors that are not usually taken into consideration.

In order to achieve the outlined objectives, a questionnaire was prepared that included two open-ended questions, in which respondents were asked to indicate first the characteristics that in their opinion make a tourism destination attractive and then the features that make a tourist destination unattractive. The third question consisted of a scale with a total of twenty items, which included the factors identified in accordance with the literature review.

Data collection was carried out in August and September 2010 at Faro International Airport and a total of 392 valid responses were obtained. The data obtained from the two open-ended questions were subjected to content analysis using the SPSS Text Analysis for Surveys 3.0 that enables the development of categories.

For the closed-ended question, a Likert scale of five points was used from 1 "unimportant" to 5 "very important" to assess the importance of each item. The Cronbach's alpha coefficient for the scale was 0.809, indicating that the internal consistency and validation of the instrument is good.

**4. Results (Calibri 9, bold)**

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**5. Conclusion (Calibri 9, bold)**

**Note**: Conclusions should be directly related to the objectives, answering to each objetive and summarize the most important results obtained. Limitation of present research and reccommendations for future research should also be mentioned.

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**References (Calibri 9, bold)**

Examples of papers published in journals (note that reference must be complete with volume, issue and pages):

Agarwal, S. (2002). Restructuring seaside tourism. *Annals of Tourism Research*, *29*(1), 25-55.

Aguiló, E., Alegre, J. & Sard, M. (2005). The persistence of the sun and sand tourism model. *Tourism Management*, *26*(2), 219–231.

Kitterlin, M. & Yoo, M (2014). Festival motivation and loyalty factors. *Tourism & Management Studies, 10*(1), 119-126.

Examples of books:

Hong, W. C. (2008). *Competitiveness in the tourism sector*. Heidelberg: Phisica-Verlag.

Hunter, C. & Green, H. (1995). *Tourism and the environment: A sustainable relationship?* London: Routledge.

Inskeep, E. (1991). *Tourism planning - an integrated and sustainable development approach*. New York: Van Nostrand Reinhold.

Examples of chapters in books:

Ioannides, D. (2001). The dynamics and effects of tourism evolution in Cyprus. In Y. Apostolopoulos, P. Loukissas & L. Leontidou (eds.), *Mediterranean tourism: facets of socioeconomic development and cultural change* (pp. 112-145). London: Routledge.

Jamal, T. & Jamrozy, U. (2006). Collaborative networks and partnerships for integrated destination management. In D. Buhalis e C. Costa (eds.), *Tourism management dynamics - trends, management and tools* (pp. 164-172). Oxford: Elsevier Butterworth-Heinemann.

Examples of Dissertations:

Wilfley, D. E. (1989). *Interpersonal analyses of bulimia: Normal-weight and obese*. Unpublished doctoral dissertation, University of Missouri, Columbia.

Axford, J.C. (2007). *What constitutes success in Pacific island community conserved areas?* (Doctoral dissertation, University of Queensland, 2007). Retrieved from http://espace.library.uq.edu.au/view/UQ:158747

Examples documents retrieved from webpages:

Atherton, J. (2005). *Behaviour Modification*. Retrieved February 5, 2009, from http://www.learningandteaching.info/learning/ behaviour\_mod.htm

Examples of legal documents:

Queensland Health. (2005). *Health Systems Review Final Report*. Brisbane: Queensland Government.

World Economic Forum (2008). *The travel & tourism competitiveness report 2008*. Genebra: World Economic Forum.

Turismo de Portugal (2009). *Atratividade dos destinos turísticos: estudo de avaliação*. Lisboa: Turismo de Portugal.

**How the references should appear**: **Note**: References - Calibri 8, spacing between lines is 1,08, space between paragraphs is 3 pt

Agarwal, S. (2002). Restructuring seaside tourism. *Annals of Tourism Research*, *29*(1), 25-55.

Aguiló, E., Alegre, J. & Sard, M. (2005). The persistence of the sun and sand tourism model. *Tourism Management*, *26*(2), 219–231.

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