KEYNOTE SPEAKER

Professor John Tribe



John Tribe is Professor of Tourism at the University of Surrey, UK. His undergraduate, postgraduate and doctoral studies were all undertaken at the University of London. He is a Fellow of the Higher Education Academy, Fellow of the International Academy for the Study of Tourism, Fellow of the Association for Tourism in Higher Education and Fellow of the Academy of the Social Sciences. His research concentrates on sustainability, epistemology and education and he has authored books on strategy, philosophy, economics, education and environmental management in tourism. He was the specialist advisor for tourism for the UK government's 2008 Research Assessment Exercise and panel member for the assessment of tourism research for the 2014 Research Excellence Framework (REF). He is editor of the top tourism journal *Annals of Tourism Research* and *The Journal of Hospitality, Leisure Sport and Tourism Education* (JOHLSTE).