

Professor Paul Phillips, MBA, PhD, FCCA, DipM.



Paul is Professor of Strategic Management at Kent Business School, after serving as Director of Kent Business School University of Kent, UK (2007-11). Prior to being Director, Professor Phillips served three years as Deputy Director of Kent Business School. His current research interests include: tourism and hotel strategic management; performance measurement and management; online customer reviews.

Paul's early business career was as a qualified accountant and a Senior Management Consultant with Price Waterhouse. Paul acted for a wide range of clients in the public and private sectors, which included providing strategic advice to organisations such as the World Bank, Caribbean Development Bank, Shell, Guinness and a variety of hospitality and tourism organisations. Professor Phillips obtained his MBA and PhD from Cardiff Business School, University of Wales.

Professor Phillips has completed the Experienced Deans' and New Deans' Seminar Series, Association to Advance Collegiate School of Business (AACSB), International. He completed the International Deans' Programme, Association of Business School/European Foundation for Management Development, and the Leading Change and Organisational Renewal Programme, Harvard Business School. Paul has served as Chair of the UK Association of Business Schools (ABS) Research Steering Committee, Member of the ABS Executive Committee, and Founder and Chair of the ABS International and External Relations sub-committee. Paul currently serves on the Institute of Business Ethics Advisory Council, and Westminster Business School Advisory Board.

https://www.kent.ac.uk/kbs/our-staff/profiles/phillips_paul.html