

## Metin Kozak



### Short Bio:

Professor Metin Kozak holds Bachelor's degree from Cukurova University (Turkey), Master's from Dokuz Eylul University (Turkey) and Ph.D. from Sheffield Hallam University (UK); all relating to tourism and hospitality management. He has published a wider range of articles in top-tier journals such as (i.e. *Annals*, *TM*, *JTR*, *IJHM*, *Cornell Quarterly*, *JTTM*), conference papers in more than 40 countries and books released by Elsevier, Routledge, CABI, Emerald, Springer, Cambridge Scholars Publishing among others. He acts as the co-editor of *Anatolia* and serves as an editorial board member of over 20 journals including *Annals*, *JTR*, *JTTM*, *JBR*, and *TA*. In addition, he has served as an ad-hoc reviewer for many other tourism and hospitality journals. As a Research Fellow and Visiting Professor, he was affiliated with the University of Namur (1 September 2005-1 September 2006, Belgium), College of Charleston (20 June-10 July 2005, USA), Bournemouth University (1 July-15 August 2012, UK), Hong Kong Polytechnic University (1 August 2014-1 August 2015, Hong Kong SAR), and Bournemouth University (1 July-1 September 2016, UK). On the one side, he is involved in several tourism-based national and international research projects, particularly with partners based in Europe and the US. Developing such partnerships has resulted in publishing quality journal papers, conference presentations and book chapters. On the other side, he has been invited as a guest lecturer to conduct seminars or lectures in more than 15 countries worldwide. Professor Kozak also has an extensive experience in taking part in the organization of various tourism and hospitality conferences, e.g. ATMC, Graduate Research Conference in Tourism and Hospitality, Interdisciplinary Tourism Research Conference, and IAST, TRC, Aiest, and CPTHL. He is the co-founder of the above first three conferences. As of September 2017, his works have received over 350 citations in ISI-referenced journals and over 9,500 citations counted by Google Scholar. Recently, he was ranked among the top 25 prolific tourism researchers in terms

of the number of publications from 1985 to 2004 (Zhao & Ritchie, 2007) and from 2000 to 2009 (Park, Phillips, Cantor & Abbott, 2011). He was also ranked among the top 50 prolific scholars in terms of the frequency of cited articles (McKercher, 2008). He has been elected as Fellow of the International Academy for the Study of Tourism (Hong Kong, SAR), Research Centre (Austria), International Academy of Culture, Tourism and Hospitality Research (USA), and Association of Scientific Experts in Tourism (Switzerland). His research interests entail quality management, destination management and marketing, and consumer behaviour. His current affiliation is with Dokuz Eylul University, Turkey.