

Xavier Font



Short Bio:

Duties and affiliations

- Professor at the University of Surrey (UK)
- Co-ordinator of the Sustainability and Well-being Research Group
- Co-Director of the International Centre for Responsible Tourism www.icrtourism.org
- Head of Impact of Travindy www.travindy.com

Professor Xavier Font (University of Surrey) develops creative methods of sustainable tourism production and consumption for the tourism and hospitality industries. He has conducted around 100 courses for more than 2000 businesses on how to market and communicate sustainability, commissioned by the UNWTO, European Commission, national tourist boards, national parks, industry associations and businesses in over 15 countries, as well as numerous reports to promote pro-sustainable behaviour in tourism businesses for UNEP, UNWTO, UNCTAD, UNDP, VisitEngland, VisitWales, Fáilte Ireland, Fair Trade Tourism South Africa, the Catalan Tourist Board, WWF, Travel Foundation, and others.

Research Interests:

Professor Xavier Font writes about different aspects of sustainability marketing; corporate social responsibility and corporate social reporting; the relation between sustainability motivations, practices and learning; sustainable supply chain management; and he is the most published academic on sustainable tourism

certification. He is member of the editorial board, and co-editor of the special issues in sustainability marketing, and corporate social responsibility, for the Journal of Sustainable Tourism. To date he has supervised 12 PhD students to completion and examined 16.

Professor Xavier Font has extensively published book chapters and papers in prestigious journals such as:

- Annals of Tourism Research
 - Journal of Sustainable Tourism
 - Tourism Management
 - International Journal of Tourism Research
 - Journal of Destination Marketing & Management
 - Journal of Vacation Marketing
 - Journal of Contemporary Hospitality Management
 - Worldwide Hospitality and Tourism Themes
 - Anatolia: an international journal of tourism and hospitality research
 - Current Issues in Tourism
 - Tourism and Hospitality Research
 - Tourism Management Perspectives
 - Tourism Geographies
 - Journal of Ecotourism
 - International Journal of Hospitality Management
 - Journal of Policy Research in Tourism, Leisure and Events
 - Journal of Cleaner Production
 - Estudios y Perspectivas en Turismo
 - Development Southern Africa
 - Journal of Hospitality and Tourism Research
 - Tourism Recreation Research
 - Business Strategy and the Environment
 - Handbook of Business Strategy

[https://www.surrey.ac.uk/shtm/people/xavier font/](https://www.surrey.ac.uk/shtm/people/xavier_font/)