



TMS ALGARVE 2022

Sustainability Challenges in Tourism, Hospitality and Management

Thematic Session: **Event Management**

This track aims to cover aspects related to the broad events' industry and includes but is not restricted to:

- Events and Tourism
- Event Sustainability
- Event Marketing and Communication
- Planning and Coordinating Events
- Event Catering
- Event Management Services
- New Technologies and Event type: Virtual, Hybrid, and In-Person
- Business and Trade Events (Meetings, Incentives, Conferences and Exhibitions, Conventions, Fairs, Markets)
- Cultural Celebrations (Festivals, Carnivals, Commemorations, Religious Events)
- Arts and Entertainment Events
- Sport Events
- Academic Events
- Recreational Events
- Political Events
- Public Events
- Mega-Events
- Hall-Mark events
- Major Events

Track Director: **José António C. Santos**

José António C. Santos (phD) is Senior Lecturer at the School of Management, Hospitality and Tourism and Integrated Researcher of CinTurs (Research Center of Tourism, Sustainability and Well-being) of the University of the Algarve. He has long working experience in international, multicultural environments, in team building, teamwork and team leadership. He has represented the University of the Algarve in Azerbaijan, Georgia, Sweden, Spain, France, Finland, Bulgaria, Greece, China, Vietnam, and Kyrgyzstan. He supervised master's dissertations and PhD theses in Tourism, Heritage and Hospitality. He was the founder and the Chair of the seven TMS Algarve conferences held to date and has organised more than 100 events (congresses, seminars and conferences) in his academic career. The acronym TMS stands for Tourism & Management Studies, a SCOPUS and ESCI-indexed journal of which he is one of editors. He is conducting research in the following areas: Sustainability in Tourism and Hospitality, Event Sustainability, Senior Tourism, Gastronomy and Tourism, and Heritage Interpretation.