

Sustainability Challenges in Tourism, Hospitality and Management

Thematic session: Education in Tourism, Hospitality & Management

Tourism and hospitality education is a branch of the tourism and hospitality overall industry that is dedicated to providing the industry with a well-educated and adequately trained workforce. Nowadays, this aim appears more challenging, due to the need to implement the teaching and learning of sustainable principles. Thus, it is especially important to create or update curricula to correspond to rapidly changing market needs and that will help to educate employees who will be working in situations that are currently quite difficult to predict.

This session will provide researchers and educators with the opportunity to share and discuss curricula, teaching approaches and methods, current and future curricula, amongst other related topics. Topics which would be welcome in this session may include but are not limited to the following:

- Higher education marketing
- Curriculum design and development
- Teaching methods
- Pedagogical perspectives
- Teaching practices
- Teaching strategies
- Involvement of industry stakeholders in courses
- Experimental teaching
- Links between research and teaching
- Promotion of teaching methods to students
- Student lead teaching and learning
- Extra-curricular activities
- Tourism and hospitality education management models
- Education and employability
- Career paths
- Skills and abilities to work in tourism, hospitality & management

Track directors:

Filipa Perdigão Ribeiro is a lecturer at the University of the Algarve, School of Management, Tourism and Hospitality (Portugal). She holds a PhD in Applied Linguistics, Lancaster University (UK). Her current research interests focus on links between language(s), discourse and tourism in their multiple facets. She is a researcher at CiTUR – Centre for Tourism Research, Development and Innovation (Portugal). <u>http://orcid.org/0000-0003-3267-7166</u> **Marisol B. Correia** is a lecturer at the School of Management, Hospitality and Tourism (ESGHT) of the University of the Algarve (Portugal). She is the coordinator of CiTUR Algarve (Centre for Tourism Research, Development and Innovation), a member-collaborator of CinTurs (Research Centre for Tourism, Sustainability and Well-being) and is an external research fellow of the CEG-IST (Centre for Management Studies, University of Lisbon). Her PhD is in Electronics and Computer Engineering, Computer Science specialty. Her current research interests include business intelligence, information systems, e-tourism, website evaluation, evolutionary computation and ICT. https://orcid.org/0000-0002-1788-6114