Thematic Session: Tourism Cooperation and Networks

Cooperation among tourism organizations, both competitors or from different industries, becomes a common management pattern and an important research line. Networks among different actors, such as people, firms, organizations, stakeholders, and other decision-makers identify current and future tourism activity and support the industry sustainability. Tourism research must analyze in more detail the knowledge of formal and informal networks to understand the complexity of the tourism industry, manage it properly, and guarantee its continuity.

Topics within this track are related but not limited to:

- Tourism cooperation and sustainability
- Tourism alliances and cooperation agreements.
- Cooperation at touristic destinations
- Entrepreneur and manager of social capital in the tourism industry.
- Internal networks on tourism firms
- Inter-firm networks in the tourism industry
- Alliance portfolio and ego-networks
- Social Network Analysis in tourism
- Complex networks in the tourism industry
- Network resources
- Global value chain networks
- Stakeholder networks to sustainable management
- Alliances and networks in smart destinations.

Track Directors:

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