



TMS ALGARVE 2022

Sustainability Challenges in Tourism, Hospitality and Management

Thematic Session: **Sharing Economy and Tourism**

This track aims to cover aspects related to sharing economy and collaborative consumption in the tourism sector (accommodation, gentrification, transport, free-tours, and immersive local experiences). Topics within this track are related but not limited to:

- Airbnb and other accommodation P2P sites impact on cities. Gentrification
- Regulations, laws, taxes and legal issues related to the sharing economy
- Pricing in holiday rentals and other accommodations
- Sentiment analysis through users' comments in websites as Tripadvisor, Booking.com and Airbnb
- Car sharing and other forms of collaborative consumption in the transport sector
- Evolution and importance of free-tour services nowadays
- Innovative uses of sharing economy and collaborative consumption in the tourism sector (e.g. immersive local experiences).
- Other forms of non-profit and/or commercial sharing economy as home sharing, coworking, local community markets, etc.

Track Director:

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