



TMS ALGARVE 2022

Sustainability Challenges in Tourism, Hospitality and Management

Thematic Session: **Sustainable Tourism Experiences**

This track aims to cover aspects related to the design, marketing and management of tourism experiences (rural, urban, cultural, gastronomic, co-creative, etc.). Topics within this track are related but not limited to:

- Theoretical approaches to the tourism experience
- Research methodologies on the tourism experience
- Tourism experience design
- Marketing the tourism experience
- Specific types of tourism experience
- Authenticity and memorability
- Tourism experience co-creation
- Trends in tourism experiences
- The tourism experience and ICT

Track Director:

Ana Cláudia Campos holds a PhD in Tourism, a MA in Tourism Management, and a BA in Philosophy. Currently, she is Assistant Researcher at Research Centre for Tourism, Sustainability and Well-being (CinTurs), University of Algarve, Portugal. Her research interests are in tourism marketing, tourist experience, tourist psychology, experience design, co-creation, storytelling, and living labs and innovation in tourism. **ORCID:** 0000-0002-5816-5137